



WORKFORCE CARE PARTNERS

**TRUSTED CARE FOR YOUR TEAM
AT WORK AND BEYOND**

Optional, confidential support for your employees and their families



Marcus Schrader

CEO/President/Care Partner

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LETTER FROM THE CEO

Thank you for considering Workforce Care Partners to support your employees and their families. Our service brings immense value by providing compassionate, non-judgmental care through a diverse team, serving people across various industries. We strengthen your workplace culture, boost employee retention, and enhance wellness by connecting your team to vital community resources and amplifying the utilization of your existing benefits.

We tailor our flexible approach to meet your company's unique needs, fostering a healthier, more engaged workforce. As CEO and a care partner, I'm passionate about joining with you to create a thriving workplace. Thank you for exploring this opportunity to elevate your company's culture and well-being.

Marcus Schrader

Chief Executive Officer | President | Care Partner

WORKFORCE
CARE PARTNERS

Mission

To bring care partnerships into the workplace—providing optional, accessible, confidential, and compassionate emotional and personal support to employees and organizations—serving diverse individuals and supporting their well-being within business environments.

Vision

A thriving workforce where every employee feels cared for, supported, and valued—built through care partners who foster trust, unity, and resilience.

Values

- **Availability:** We commit to being present, in person or remote, offering care exactly when and where employees need it.
- **Personalization:** We tailor care, engagement, and reporting to fit the distinct needs, culture, and preferences of each workplace we serve.
- **Respect:** We honor every individual's choices—our services are confidential, optional, non-judgmental, and offered without pressure.
- **Confidentiality:** We abide by high ethical standards, safeguarding confidentiality in all interactions and respecting boundaries so care partners support, not disrupt, workplace operations.
- **Compassion:** We serve with empathy and care, offering a presence that supports emotional resilience, encourages healing, and fosters unity and positivity at work.

What Makes Care Partners Unique

Highly Trained for Workplace Care

Care Partners are trained in:

- Empathy & Encouragement
- Crisis Management & Suicide Prevention
- Resource Referral & Workplace Sensitivity

They specialize in supporting a diverse workforce, providing care with professionalism, compassion, and cultural awareness.



How Care Partners Connect



Employees and their households can reach out anytime to a Care Partner for a confidential Care Conversation, often during times of need or difficulty. There's no additional cost for use, and employees can initiate contact on their own.

Employers may also request a Care Partner to support their team or an individual—whether through a hospital visit, a phone call, or simply being present. Onsite visits help build visibility and encourage use. During these visits, Care Partners stay out of the workflow and focus on encouraging the team and being available if needed.

How Care Partners Compare



Role	How We Are Similar	How We Differ
Life Coaches	Offer guidance, motivation, and a listening ear—often friend-like in approach.	Not program-based, but employee led. Would refer if looking for certified life coach or program.
Counselors	Provide support for grief, stress, and life challenges.	We are not licensed clinicians and regularly refer to professional therapists.
Chaplains	Offer holistic care, including optional spiritual support.	Title doesn't lead with spiritual care emphasis which can be helpful for role clarity.

40% of Fortune 500 companies offer some form of coaching or mentorship.

Who's Using This Kind of Care

Companies providing life coaching, mentoring, or chaplaincy



- American Airlines
- American Senior Communities
- Asana
- CarDon
- Cargill
- Coca-Cola Consolidated
- Freije RSC
- Gaylor Electric
- Gordon Food Service
- Google
- Hilcorp
- Intel
- Microsoft
- Ping
- Pioneer
- Salesforce
- Simmons Foods
- Synchrony
- Target
- Tyson Foods
- Wheeler Mission

TYPES OF CARE

We provide a variety of services for the benefit of your business and the well-being of your employees, residents, and/or patients.

Remote/Virtual

Your employees have the ability to reach out to any of our care partners remotely by call, text, or email. Through our monthly encouragement program, employees can sign up to receive a monthly check-in from one of our care partners.



In-Person

Through in-person visits to your workplace, or off-site meetings, employees have an opportunity to develop an authentic relationship with our care partners.



On-Call

Employers have the benefit of requesting on-call visits in a crisis or if an employee has a pressing need arise. This could be to a worksite, hospital, home, or wherever the care partner is needed.



Culture Building

Care partners are partners in building a culture of care. Through encouraging visits at your workplace to serving in other capacities, such as speaking and teaching engagements, our care partners are available. Be creative—our care partners love to serve!



CARE PARTNER PACKAGES

Thank you for the opportunity to craft an employee wellness framework that coordinates with your business goals.

SILVER

- Customized communication materials including electronic and hard copies of care partner posters and trifolds
- Branded care webpage including your remote care team, your logo, and how to access care
- One care partner will visit each month to encourage your team and build relationships
- Remote care provides employees and their households with access to a team of care partners by virtual meetings, call, or text
- On-call care provides company leaders access to request remote and in-person care partner support 24/7/365

Contact us for pricing. Each of the packages can be customized upon request.

GOLD

- Customized communication materials including electronic and hard copies of care partner posters and trifolds
- Branded care webpage including your remote care team, your logo, and how to access care
- Two care partner visits each month to encourage your team and build relationships
- Remote care provides employees and their households with access to a team of care partners by virtual meetings, call, or text
- On-call care provides company leaders access to request remote and in-person care partner support 24/7/365
- Employees who leave your company have access to a care partner for up to 3 months after their last workday
- Quarterly well-being and leadership trainings for staff
- Care partner welcome video for new employee orientations

PLATINUM

- Customized communication materials including electronic and hard copies of care partner posters and trifolds
- Branded care webpage including your remote care team, your logo, and how to access care
- Four care partner visits each month to encourage your team and build relationships
- Remote care provides employees and their households with access to a team of care partners by virtual meetings, call, or text
- On-call care provides company leaders access to request remote and in-person care partner support 24/7/365
- Employees who leave your company have access to a care partner for up to 3 months after their last workday
- Quarterly well-being and leadership trainings for staff
- Care partner welcome video for new employee orientations
- Reach out to each new employee to share care partner services
- Semi-annual 1:1 care for leadership team members



FAQS FOR BUSINESS LEADERS

As a business leader, you know your people are your greatest asset and investing in them is an investment in your company.

Workforce Care Partners joins with organizations to provide professional, confidential, and optional care for employees and their families. This FAQ answers common questions about how care partners work in the workplace, the benefits it offers, and how it can seamlessly integrate into your organization.

1 How can a care partners team help me in my day-to-day business? What is the tangible business impact?

Workforce Care Partners visits with your employees within their work setting. While you manage your day-to-day and strategic priorities, our team can help you manage your care for your team. During these visits, care partners build friendships as they listen, encourage, and appreciate each person.

According to research, employees who feel valued and heard at work are more engaged. Higher engagement then leads to higher profitability.* Our client Justin has experienced this at his large printing company. Justin, an operations manager, and one of our long-time partners, knows his bottom line has grown significantly year-on-year through good business management and weekly care.

2 What types of industries and clients do you serve?

We serve clients in manufacturing, banks, insurance agencies, senior living, construction, automotive, restaurants, schools, government agencies, and more.

3 How do you handle confidential business and employee information?

We will keep business and employee information confidential unless there's a threat of harm to property or people.

4 Can I get a reference from your clients?

Yes. We welcome your connection with the companies we serve.

5 Do you support our team in normal business activities or only in a crisis?

We support your team in normal business activities and in crisis situations, either at work or outside the workplace.

6 How are Workforce Care Partners different from other organizations? Why should we hire you?

We have positive working relationships with other work-based care teams and share best practices. Our overall focus is to serve every client with excellence, kindness, and care to support your success.

7 How will the care partner integrate with existing employee support systems like EAP?

Our care partner team is not an EAP substitute. We will refer your team members to an EAP or other resources as needed.

8 How do we know the impact the care partner team has on our employees and business?

Monthly, our team will send you a summary report of frequently discussed topics and anonymous stories.

9 My employees have a lot of work to do each day. Will the care partners interfere with our work?

Our care partner team will not interrupt the workflow.

* <https://chronus.com/blog/employee-engagement-cost-saving> 5/2025



10 What qualifications do your care partners have?

Our care partners complete a training course and suicide prevention training through accredited organizations. Many of our care partners also have other training such as grief care, counseling, and crisis management.

11 What types of visits do you make to the work site? How often do you visit?

We make both in-person and remote visits. Many of our clients find that several visits a month build the strongest relationships.

12 What do we do if we have multiple sites?

Our team can serve one or multiple locations.

13 What if one of my employees wants a confidential one-on-one conversation outside of work?

Your employees can reach out to your care partner team 24/7/365. Our care partners will follow up within 24 hours. (Note: Our team is not a substitute for emergency professionals.)

14 What types of personal issues can a care partner address?

Some of the typical conversations our care partners address are about marriage, parenting, conflict, finances, stress, and anxiety.

15 How will the care partner be accessible to my employees?

Our care partners will be accessible to your team based on their needs. We will establish visit schedules that are in-person, remote, or both. Additionally, your employees will have 24/7 access to our care partner team via phone, text, and email.

16 Do family members of employees have access to care?

We serve your employees and their households.

17 How will the company communicate the availability of care partner services to employees?

Our onboarding team will help you communicate the care benefits to your team.

18 Will the care partner provide referrals to other support services if needed?

Yes. Our team is keenly aware of resources available in the communities where you have business locations.

19 What is Workforce Care Partners' policy on reporting serious issues discussed with the care partner?

By law, we must report self-harm or threats of harm to self or others to the appropriate authorities.

Didn't answer your question?

For more information, contact us at:
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www.workforcecarepartners.com

**PARTNERING
WITH YOU FOR
A HEALTHIER,
STRONGER
WORKPLACE.**



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